



virgin atlantic
flightstore

What's in store?

With Virgin Atlantic Flightstore

Welcome to this month's update, where we're celebrating the success of our recent North America incentive campaign and the unforgettable Atlanta experiential trip.

Alongside recognising our winning agents, we're sharing helpful reminders to keep your bookings running smoothly, highlights from recent industry events and partnerships, and exciting opportunities ahead, including support for upcoming cricket group travel.

As always, we're here to make your experience simpler, more connected, and full of opportunity.

Celebrating our Atlanta trip winners!

Our North America agent incentive campaign, which ran from 15 December 2025 to 15 February 2026, has now come to a close, and we're delighted to congratulate all of our winners!

Six agents secured their place on our experiential trip to Atlanta, recognised for performance, improvement, engagement, and a wild card entry for the standout written submission.



The experiential trip took place on 2 March, and by all accounts it was an unforgettable experience.

Highlights included a visit to the world-renowned Georgia Aquarium, offering an incredible up-close look at marine life, as well as an unforgettable evening featuring Lady Gaga, a true show-stopping moment for the group. We look forward to sharing more highlights in our next newsletter.





One of our winners shared their experience:

"I'm feeling incredibly grateful to have been selected by the Virgin Atlantic Flightstore to join last week's unforgettable FAM trip to Atlanta, USA.

It was an amazing opportunity to explore the city and experience the gracious hospitality the Southern states are so well-regarded for.

As a tour operator with MSG Tours Ltd, this was a fantastic chance to discover the variety of Atlanta's tourist offerings to share with our groups.

A huge shoutout to Ellie Hopkinson and Frankie Williams for being fantastic on-the-ground reps throughout the trip. You've both done the Virgin Atlantic Flightstore team proud!"

Thank you to everyone who took part, and be sure to keep an eye out for future campaigns and experiential trip opportunities, we can't wait to see you involved again soon.



Stay tuned for more

Stay on top of your ticketing deadlines

Keeping track of ticketing deadlines helps avoid last-minute stress and keeps bookings running smoothly.

You can view and manage upcoming deadlines in the Ticketing Deadline section of the To-Do List within our Flights systems, a quick way to see what's due and prioritise your day. Making this part of your routine, alongside your internal processes, helps to ensure nothing is missed.

[View the guide](#)

Connections that move us forward

Our Partnerships Manager, Ellie, recently attended a fantastic industry event hosted by The Art of Hospitality and Native, two hotel brands renowned for their luxury properties around the world.

The evening brought together a great mix of industry professionals and provided a valuable opportunity to strengthen relationships, exchange insights, and explore future collaboration opportunities.

It was especially lovely to reconnect with many of our valued agent partners in a relaxed and inspiring setting, away from the day-to-day.



Taking our partnership forward

Sophia, our Marketing & Communications Manager, and Rachel, our Sales Manager, recently visited Virgin Atlantic's HQ for their quarterly catch-up.



The visit provided a valuable opportunity to strengthen our ongoing partnership, align on shared priorities, and continue developing our exciting plans for the year ahead.

Face-to-face time like this is always invaluable, allowing us to exchange ideas, explore new opportunities, and ensure we're working collaboratively to deliver even greater value to our agent community.

We're looking forward to building on these conversations and bringing some exciting developments to life in the months ahead.

Our Help Centre: Support made simple

Designed to make your life easier, our Help Centre provides quick and clear answers at your fingertips. Whether you're searching for something specific or simply browsing, our regularly updated articles cover a wide range of topics, helping make your booking journey smoother, faster, and more efficient.

[Visit our Help Centre](#)

Streamline your cricket group travel

England vs South Africa 2026–27

Planning group travel for the England Men's Tour of South Africa? With fixtures across December to February, coordinating flights for sports groups can be complex but Virgin Atlantic Flightstore makes it simple.

Secure seats early (up to 18 months in advance), hold space without names, and benefit from flexible payment timelines, competitive group fares, and ATOL protection, all supported by a dedicated team that understands the demands of cricket tours.

Whether you're organising a small tour or a full supporters' programme, we'll keep your group together and your plans on track from enquiry to departure.

Get in touch:

[Email us](#) to discuss your cricket group or call 0151 350 1121.





Don't miss a thing

We'll be back next month with our newsletter for all March updates. While you're waiting, feel free to follow us on social media.



Check out
[last month's newsletter](#)