

A red and white classic Ford Mustang convertible is driving away from the viewer on a dirt road that leads towards a large, rugged mountain. The car has a blue interior and a blue top. Two people are in the car; the driver is wearing a blue cap and the passenger is wearing a red shirt and a blue cap. The background features a large, rocky mountain under a blue sky with white clouds. The overall scene is a desert landscape with some low-lying vegetation.

virgin atlantic
flightstore

What's in store?

With Virgin Atlantic Flightstore

September has been another busy and exciting month for the Virgin Atlantic Flightstore team, with plenty to catch up on and lots happening behind the scenes.

From industry events and connecting with partners to exciting opportunities and updates, we've had a month full of great conversations, new connections and plenty of things to look forward to.

Fancy winning a trip to South Africa?

Book Virgin Atlantic flights to Cape Town or Johannesburg through Virgin Atlantic Flightstore before 20th October 2026, and you could earn a place on our exclusive South Africa experiential trip.

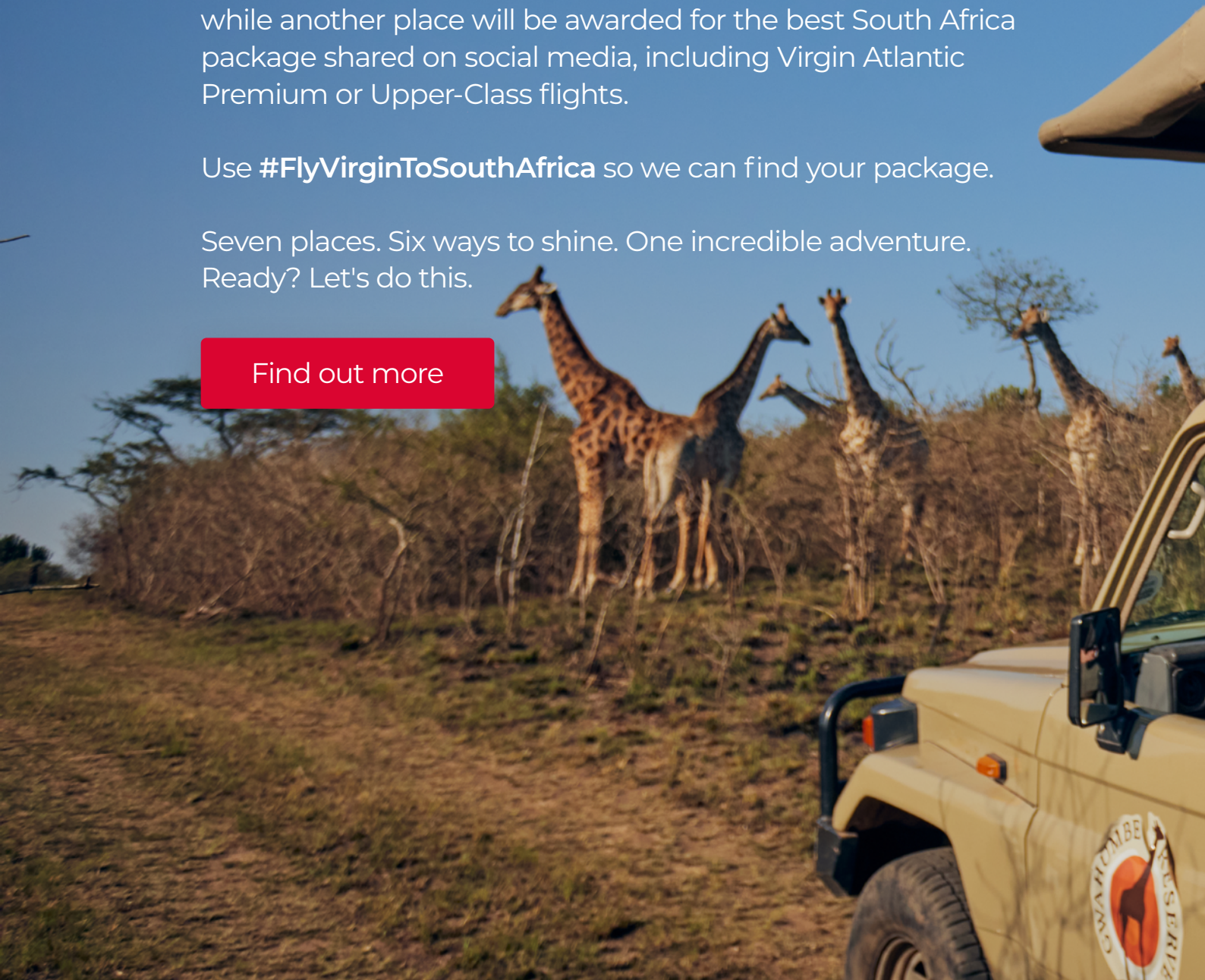
Seven agents will win a place across different categories, giving everyone a fair chance to qualify.

Two Wild Card places will go to agents who tell us why they deserve a spot by emailing marketing@vaflightstore.com, while another place will be awarded for the best South Africa package shared on social media, including Virgin Atlantic Premium or Upper-Class flights.

Use **#FlyVirginToSouthAfrica** so we can find your package.

Seven places. Six ways to shine. One incredible adventure. Ready? Let's do this.

[Find out more](#)





ATAS (Association of Touring & Adventure Suppliers Conference)

Ellie Hopkinson, Partnerships Manager, headed to the Association of Touring & Adventure Suppliers (ATAS) Conference with Virgin Atlantic for a fantastic day of industry insights, networking and plenty of fun!

Ellie joined a series of enlightening panels with sector professionals, caught up with existing Virgin Atlantic Flightstore accounts and made some exciting new connections with potential business partners.

And, in true Virgin Atlantic style, there was even a little fun along the way.

Ellie found herself taking part in a human fruit machine! Definitely a first for her career and a memorable highlight of the conference.



Looking ahead with Virgin Atlantic

Rachel Martin, Sales Manager, and Mike Edwards, Managing Director, headed to the Virgin Management offices in London for an exciting Partner Day with Virgin Atlantic. The day was packed with great conversations, fresh ideas and discussions around exciting future projects for VAFS. There's plenty in the pipeline, so watch this space for some exciting updates coming soon!

QUID QUEST

WILDCARDS



There's still a chance to win an incredible £20,000, plus a Caribbean fly and cruise package for you and five friends. To get on the leaderboard and secure your place in the elimination games in Manchester and London, all you have to do is book Celebrity Cruises packages with Virgin Atlantic or Delta Air Lines® flights and log your bookings.

Alongside the main competition, we also gave agents the chance to win one of six wildcards, guaranteeing their place in the elimination games. Agents could enter the wildcard competition by following our Virgin Atlantic Flightstore social channels, with the six winners securing their spot without climbing the leaderboard.

While the wildcard competition has now closed, there's still time to get on the leaderboard and earn your place in the elimination games!

[Start your Quid Quest](#)





Did you take part in the chance to win £1,000?

We awarded one lucky agent from the North West £1,000 for creating the best social post featuring their favourite Virgin Atlantic Manchester departure package holiday!

Agents had the chance to get creative, showcase their favourite Manchester departure holiday and inspire their clients to get flying. From family adventures in Orlando and group celebrations in Las Vegas to dream getaways in the Caribbean, we loved seeing your ideas take flight.

Missed out this time? Keep your eyes peeled for more exciting competitions, with plenty more chances to get creative and win big!

Don't miss a thing

We'll be back next month with our newsletter for all October updates. While you're waiting, go ahead and follow us on socials.



Check out
[last month's newsletter](#)