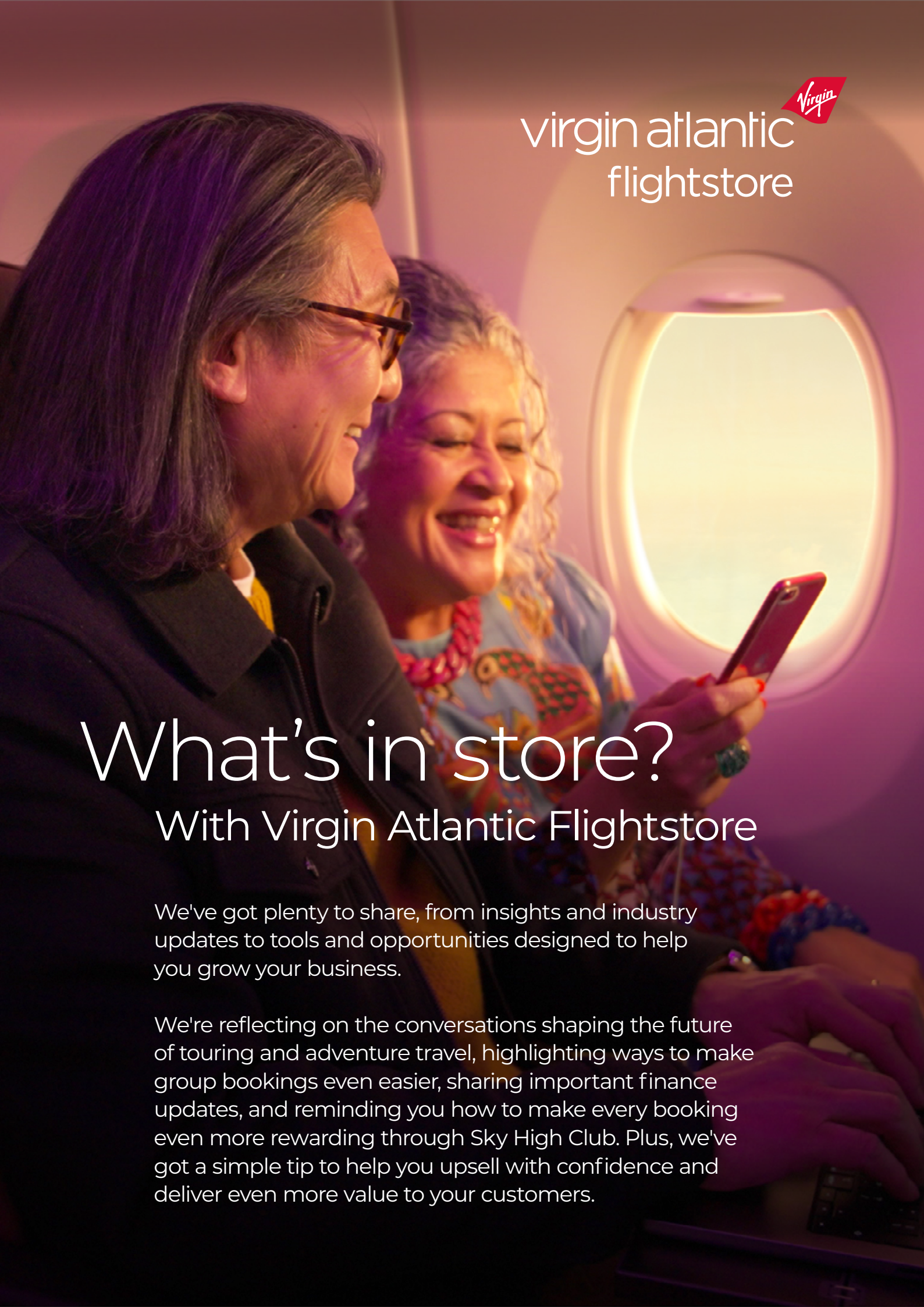




virgin atlantic
flightstore

What's in store?

With Virgin Atlantic Flightstore

We've got plenty to share, from insights and industry updates to tools and opportunities designed to help you grow your business.

We're reflecting on the conversations shaping the future of touring and adventure travel, highlighting ways to make group bookings even easier, sharing important finance updates, and reminding you how to make every booking even more rewarding through Sky High Club. Plus, we've got a simple tip to help you upsell with confidence and deliver even more value to your customers.



Connecting, collaborating and looking ahead

Our Partnership Manager, Ellie joined industry peers at the ATAS Summit in London for an inspiring day of conversations about the future of touring and adventure travel.

From exploring changing customer expectations to discussing new opportunities for collaboration and growth, the event was packed with fresh ideas and valuable insights. One of the highlights was the Working Group session, where members came together for an open and honest exchange of perspectives, challenges and opportunities. It was a great reminder of the power of collaboration and the exciting future we can build together as an industry.

More visibility, more control

We've updated your account screen in our Flights systems with a cleaner interface and two new security features, so you always know who has access to your account. The refreshed interface also makes it easier to update your login details and reset your password whenever you need to. Two new features include Trusted devices and Active sessions, our team have created a useful guide to walk you through everything you need to do.

[View the guide](#)



Get your group on

From conference delegates to school trips, sports teams to reunions, our group flights team is here to streamline your journey. With deep industry knowledge, negotiated fares and unmatched group travel experience, our team takes care of every detail - so you can focus on what matters most.

[Download our groups flyers](#)





Every booking takes you higher

Sky High Club is Virgin Atlantic's rewards programme for valued travel partners. Earn points every time you log a booking, complete training, or take part in seasonal promotions, then redeem them for exclusive perks, lifestyle vouchers, and unforgettable experiences. It's Virgin Atlantic's way of rewarding the expertise and dedication you bring every day.

[Join Sky High Club](#)

Looking for an easy upsell?

Take a look at the gap between Economy and Premium on your next search. You can now offer your customer a cabin upgrade directly from the availability page. Simply select the Cabin Upgrade option and the system will automatically search for the next available cabin, making it quick and easy to present the fare difference and upsell with confidence.

For many travellers, a little extra comfort goes a long way. With extra space, priority check in and boarding, two checked bags, elevated dining, a glass of bubbly after boarding, and a Premium amenity kit, Premium is an easy way to add even more value to your customer's journey.



Don't miss a thing

We'll be back next month with our newsletter for all March updates. Whilst you're waiting, go ahead and follow us on socials.



Check out
[last month's newsletter](#)